



**RULE
ADOPTION
NOTICE**

**RAN-10-34
June 23, 2010**

TO: All OTP Holders and OTP Firms

FROM: Options Regulation Department

**SUBJECT: Multiple Services for NYSE Arca Trades
(File No. SR-NYSEArca-2010-23)**

On April 1, 2010, NYSE Arca, Inc. filed with the Securities and Exchange Commission SR-NYSEArca-2010-23, a proposal (1) to modify the professional subscriber fees for its NYSE Arca Trades Service, (2) to establish the NYSE Arca BBO Service, a service that will make available the Exchange's best bids and offers, (3) to establish fees for the NYSE Arca BBO Service and (4) to provide an alternative unit-of-count methodology for the NYSE Arca Trades and BBO Service.

After allowing for public comment, the Commission approved the rule change on May 27, 2010 and published the approval notice in the Federal Register on June 3, 2010. Questions regarding this bulletin may be directed to Ron Jordan at 212-656-3830.

The following is a link to the rule change.

[http://apps.nyse.com/commdata/pub19b4.nsf/docs/428ED74AF1287A8C85257735005C7DBF/\\$FILE/NYSEArca-2010-23.PDF](http://apps.nyse.com/commdata/pub19b4.nsf/docs/428ED74AF1287A8C85257735005C7DBF/$FILE/NYSEArca-2010-23.PDF)